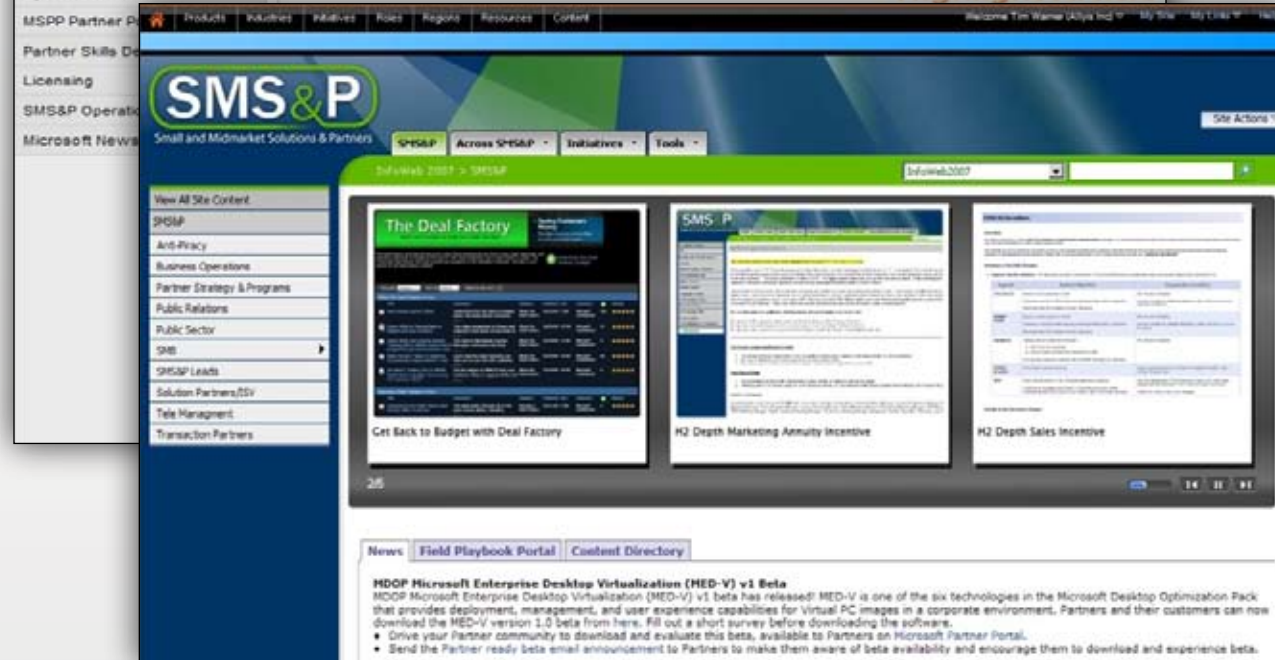


Digital Communications Management

Before



After



<http://infoweb/roles/smsp>

History

3+ year relationship

Engagement

Project Management (1) + Project

Our Role

- Content Strategy, Management + Development
- Web Development + Publishing
- Digital Marketing + Communications
- Project Management

Impact

Improved Productivity for ~4500 Field Representatives via Improved Content Communication, Relevance + Discoverability

Technology + Platforms

- SharePoint 2007
- Silverlight 2.0 + 3.0
- HTML / SML
- CSS
- PENS
- Webtrends