

#### Entertainment + Devices

Content + Technical Program Management



### History

1+ year relationship

# Engagement

Project Management (1) + Project

#### Our Role

- Release, site, and campaign management
- Publishing
- Content Strategy + Management

### **Impact**

- Streamlined Operations + Improved Efficiencies by Integrating Five Team Sites into One Cohesive Site
- Improved Visibility of Key Content, Sponsorships + News
- Increased Content Relevancy via Version Control Features
- Improved Discoverability + Access to Sales Resources
- Decreased Maintenance Complexity via Central Publishing
- Improved Search Accuracy via Content Optimization

# Technology + Platforms

- SharePoint 2007, 2010
- SharePoint Designer 2010 (JavaScript, XML/XSLT)