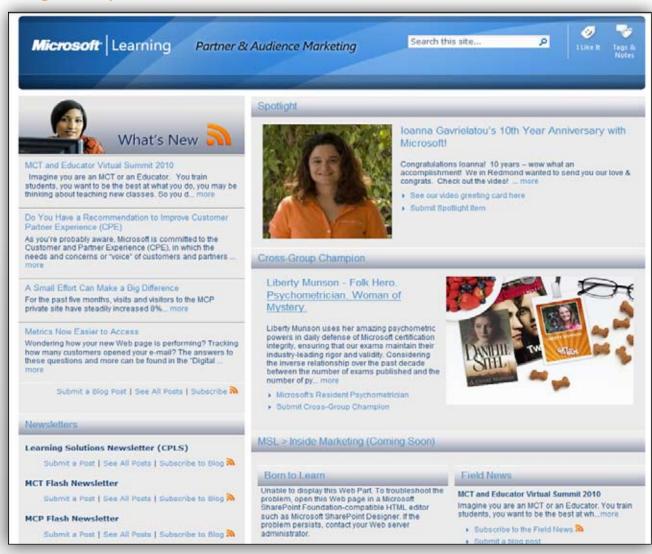


Blog Rollup + Newsletter Automation



http://sharenoint/sites/mslmkt

Challenge

- Develop custom blog to communicate important news + information
- Ensure content is surfaced in timely + easily discoverable fashion
- Improve process for managing communication requests + approvals

Our Role

- Visual design
- User interface configuration
- Web part development + integration
- Wikis + blogs
- Collaboration

Impact

- Decreased administrative burden by automating request submission + approval processes
- Reduced manual effort required for article creation

Technology

- SharePoint 2010
- SharePoint Designer 2010 (JavaScript, XML/XSLT)
- Web services
- RSS data feeds