

Community Generated Content + Rating System

Before



After



<http://standards>

Challenge

- Intuitively aggregate, organize + surface content
- Inspire usage + engagement

Our Role

- Visual design
- Information architecture
- User interface configuration
- Migration
- Web part development + integration
- Web content management

Impact

- Improved information discoverability
- Increased user engagement
- Decreased site maintenance requirements

Technology

- SharePoint 2007
- SharePoint Designer 2007 (JavaScript, XML/XSLT)