

Web Development + Content Management

Allyis worked with Microsoft to deliver a new partner portal platform that modernizes the Portal's user experience and web interface, integrates key services from the Partner Membership platform, and provides SharePoint-based web content management tools. The resulting website and its associated publishing tools are currently being released to all English-speaking subsidiaries—over 40 in total.

Technology Used

- SharePoint 2010
- Active Directory Federation Services (AD FS 2.0) – *First time integrated into a SharePoint platform*
- .NET
- AJAX
- JQuery
- Fast Search

CHALLENGE

- Outdated web content management tools
- Hard to find resources and information
- Poor user experience
- Difficult to update
- Lack of integrated services

OUR ROLE

- Developed and delivered Proof of Concept
- Implemented UX mock-ups
- Configured and implemented search experience
- Planned web content management functionality
- Content cleansing, archiving, and presentation
- Technical migration of content into content management system (CMS) tool
- Wrote manuals and trained international team on how to use new CMS tool
- Wrote marketing copy to support partner communications around the launch of the new site and contributed to field launch communications plan

IMPACT

- Utilization of SharePoint as a CMS
- Improved user experience
- Less expensive to maintain over time
- Targeted content based on profile attributes
- Content syndication

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